

A Glance Back at 2017 - *“The Power of One”*

By Karla Nichols, Executive Director

“The Power of One”...

one person, one gift, one caring heart can make a huge, life-sustaining difference in the life of another. We see the “Power of One” every day at Cancer Action as we offer support to cancer patients in the Kansas City area. Support throughout the cancer journey... that is what Cancer Action is committed to providing for every person who hear those frightening words “you have cancer.” A cancer diagnosis can turn a person’s world upside down, impacting not only them but their family and friends.

At Cancer Action, we believe that no one should face the challenges of cancer alone. During 2017, our services and support helped over 2,500 cancer patients face the challenges that cancer brought into their lives. We meet a person wherever they are when they come to us and walk alongside them wherever their journey takes them. For 58 years Cancer Action has been a place of hope, comfort and support for those with cancer in our community!

Our support provides essential practical services, financial assistance and the professional guidance, education and emotional support to help



Molly Hammer, Singer, Karla Nichols and Lindsey Norris, Oncology Nurse

families navigate this difficult journey. Our individualized, personal approach to care is what makes Cancer Action a unique and vital organization in Kansas City.

Cancer Action’s practical and financial assistance programs provide critical, often life-saving services to cancer patients. Help with prescriptions, nutritional supplements and rides to life-sustaining treatment appointments were three of the most utilized and costly services during the past year. We continue to increase our survivorship and wellness programs to help address the emotional impact that cancer has on the lives of survivors.

Cancer Action’s 7th annual Champion for Survivorship Breakfast, “Raising Hope” was

a highlight of the year. Lindsey Norris, an oncology nurse and cancer survivor was our special guest speaker. She shared her cancer journey, providing hope and inspiration! Molly Hammer, wonderful musician and cancer survivor once again shared her beautiful voice with us.

Cancer Action continues to be blessed with so many dedicated volunteers who assist us in our mission. Our committed and compassionate volunteers provided over 38,000 hours of service this past year! Our longtime friend and emcee Gary Lezak, Chief Meteorologist for 41 Action News and his weather dog, Sunny helped us recognize and celebrate their work at our annual volunteer reception.

Cancer Action continues to be a vital and needed partner with the medical care providers in our community. I am so thankful to everyone who gave their time, talents and treasures to lift up thousands of cancer patients who come to Cancer Action for support during the toughest time of their lives. As a local organization, every dollar Cancer Action receives remains here in our community. You represent the **“Power of One”** and we are so grateful for your support!

Serving Our Community... *Making a Difference One Person at a Time*

Cancer Action served 2,500 cancer patients on their journey during 2017. Thanks to our community for helping us provide the following services and support this past year!

- ♥ Supplied over 72,000 servings of nutritional supplements to more than 745 cancer patients to help maintain their weight and energy during cancer treatment
- ♥ Arranged 544 rides to cancer treatments and doctor appointments
- ♥ Filled 1,574 prescriptions for those who could not afford their cancer – related medications.
- ♥ Helped women going through treatment by providing 252 wigs and over 940 turbans and scarves
- ♥ Gave over 530 pieces of medical equipment to help families members care for their loved ones
- ♥ Distributed 32,129 medical supplies to support cancer patients and decrease the financial burden of cancer
- ♥ Adopted 31 families, which included a total of 105 individuals that were financially impacted by a cancer diagnosis through our “Making Wishes Come True.” 13 families were provided gas and grocery cards at Christmas time.
- ♥ Our case managers provided emotional support, guidance and education to all of our clients and also helped hundreds who called requesting assistance from our community.



For 15 years Cancer Action has received support from Sunflowers to Roses Bike Ride. This group has raised over \$250,000 for Cancer Action.

Leaving a Legacy of Hope to Others

What will your legacy be?

What a deep question to ponder. What type of legacy you leave takes thought, discussion and planning. But what a difference you can make in the lives of others with thoughtful planning and preparation!

In his book, *Out Live Your Life*, by Max Lucado he states: “those who suffer belong to all of us. And if all of us respond, there is hope.” *HOPE*, we all need HOPE. Those with cancer certainly need hope. And that’s what we can give, together, HOPE.

One such lady that provided HOPE to cancer patients through her support to Cancer Action was Naomi Bowen. She lived out her compassion to others throughout her lifetime. Naomi served on the board of directors for Cancer Action and was also a faithful donor to us. But she also “outlived her life” by making a legacy gift to our organization. Through her thoughtful planning, she left a legacy of hope and care touching lives in important, even life-sustaining ways.

There are many ways you can leave a gift to Cancer Action. Whether your gift is large or small, every gift will help us make a difference. If you would like more information on making a legacy gift to Cancer Action, please contact Karla Nichols at 913-642-8885. I would be glad to share with you, how you can make a meaningful difference in the lives of cancer patients for generations to come.



Cancer Action Volunteers - *Hands that Serve, Hearts that Care*

Cancer Action volunteers are dedicated, compassionate and faithful in giving of their time and many talents to offer support to cancer patients and their families. We are grateful for your service. Cancer Action Volunteers play an important role in serving and caring for our clients, providing over **38,300 hours of service in 2017!**

- ♥ Volunteers **drove clients over 7,175 miles** to and from their doctor and treatment appointments.
- ♥ Volunteers **spent over 600 hours transporting cancer patients** to their doctor and treatment appointments
- ♥ Over **2,500 hours** donated by those helping our **offices run smoothly and with bulk mailings**
- ♥ Approximately **32,200 hours were given to provide comfort items and care to our clients** through individuals and our service groups
- ♥ Many others gave around **3,000 hours helping with special events**, health fairs, organizing storage rooms, courier work, and a host of other activities to help us make a difference!



MAXINE BOWERS LEGACY AWARD presented to Deborah McIntosh, shown with Karla Nichols, Executive Director, Cancer Action and Gary Lezak, Chief Meteorologist for 41 Action News holding Sunny.



CANCER ACTION 2016 VOLUNTEER OF THE YEAR Dr. Patricia Caruthers with Gary Lezak, Karla Nichols and Shirley Gibson, Program Director

Financial Overview

Total Support and Revenues **\$657,508**

Donations/ Memorials	\$234,882	35.7%
Patient Services Grants	\$148,188	22.5%
United Way/ CFC	\$ 96,653	14.6%
Interest and dividend income	\$ 19,529	02.9%
Unrealized Gain on investments	\$ 81,343	12.3%
Realized Gain on Investments	\$ 13,224	2.01%
Special Events	\$ 57,309	08.7%
Other revenue	\$ 6,380	0.90%

Operational Expenses **\$638,526**

Programs and Services	\$ 549,845	86.2%
Management/ General	\$ 47,012	07.3%
Fundraising	\$ 41,669	06.5%

A full copy of the audited financial statements may be obtained upon request.

“As one person I cannot change the world, but I can change the world of one person”

Paul Shane Spear

Special thanks to the following for their support of Cancer Action:

Foundations and Businesses

Addington Design
 AON Foundation
 AT&T United Way Employee Giving Campaign
 Bank Of America Employee Giving Campaign
 Bank of Labor
 Blue Ridge Bank & Trust Co.
 Naomi Bowen Trust
 Bra Couture KC
 Aileen V. and Redman Callaway Fund
 Cancer Treatment Centers of America
 Caremark RX
 Cerner Corporation
 CertainTeed Corporation
 Cremation Society of Kansas and Missouri
 Fusion Fitness
 GE United Way Campaign
 Haldex Brake Products Corporation
 Hallmark Cards
 Dorothy Hamler Trust
 Healthcare Foundation Of Greater Kansas City
 Heartland Combined Federal Campaign
 Hendrix Lexus KC North
 HNC Living Foundation
 Independence Health Department
 Junior Service League, Independence MO
 Lathrop & Gage LLP
 Law Offices of Aaron Love PC
 MC Power Companies
 Menorah Heritage Foundation
 Metro Property Inspections
 Meyers Funeral Chapel
 Midwest Cancer Alliance
 No Risk Enterprises
 One Community Hospice
 R A Bloch Cancer Foundation
 R&D Leverage Company
 Realm Construction
 RPM Photography and Cinematography
 Sara's Floral
 Sarah Cannon Cancer Centers
 HCA Midwest Health
 Security Bank of Kansas City

Shifra Stein and Robert F. Barrett
 Memorial Fund
 Starke Law Offices
 Susan G. Komen Greater Kansas City Affiliate
 The Andrew J. Somora Foundation
 The Benevity Community Impact Fund
 The Greater Kansas City Sports Commission
 Travelers Community Connections
 Truman Heartland Community Foundation
 Truman Medical Center
 Unified Government/Hollywood Casino
 Charitable Fund
 United Way of Greater Kansas City
 United Way of Wyandotte County
 University Of Kansas Cancer Center
 US Bank
 US Foodservice
 WireCo World Group
 Your Cause

Community Groups

Asbury United Methodist Church
 Bikers for Boobies KC
 Beyoutify
 Blue Springs Ladies Elk Club
 First Christian Church, Christian Women's
 Fellowship, Independence, MO
 First Presbyterian Church, Independence, MO
 First United Methodist Church, Friendship
 Class, Blue Springs, MO
 GNO-4-BC
 Heartland Indoor Horseshoe Association
 Hoops 4 Hope
 Independence Young Matrons
 IO Maiden Designs
 Lakewood Elementary School Teachers
 Ride to Boulevardia
 Kimbell McCurry Paintings
 Maywood Community Church Ladies Council
 Merriam Christian Church
 National Horseshoe Association
 Raymore-Peculiar Schools
 Poppy's Handmade Creations
 Rod Rogers Memorial Golf Tournament
 Sunflowers To Roses Organization
 Woods Chapel United Methodist Church

2017 Board Members

BOARD OFFICERS

DAVID HARRIS, President - US Bank
ERIC JACOBSON, Vice President
 - Ascend Media
ELAINE MCINTOSH, Recording Secretary
 - Retired CEO Kansas City Hospice
JOE OTEY, Treasurer - Fidelity Bank
JO BETH HERRICK, Past President
 - Truman Medical Center

BOARD MEMBERS

MOLLY BUCHANAN - US Bank
MARY CALYS - North Kansas City Hospital
BARBARA FLOWERS
 - Social Worker, Community Volunteer
KATHERINE GIRGIS
 - University of Kansas Medical Center
KIMBERLY GEORGE
 - University of Kansas Cncer Center
CLAYTON HARPER - Attorney
MARY LOU KEGLER - Minister, KCMO
BRIAN LEVINSON - Neighborworks America
VANGIE RICH - R.A. Bloch Cancer Foundation
MARY SHAFER - Lathrop & Gage
CHRISTIE SHELDON
 - HCA Midwest Health
MELANIE SIMPSON
 - University of Kansas Health System
SUSAN STILES - Cerner
MARCIA VALERA - Community Volunteer
DR. PETER VAN VELDHIJZEN
 - Sarah Cannon Cancer Center HCA
MARY WILLIAMS - WireCo WorldGroup



OFFICE LOCATIONS:

Kansas Office
 10520 Barkley Street, Suite 100
 Overland Park, KS 66212
 913-642-8885

Missouri Office
 4010 S. Lynn Court
 Independence, MO 64055
 816-350-8881

www.canceractionkc.org

Mission Statement

As a caring community of professionals and volunteers, Cancer Action is dedicated to reducing distress and improving the quality of life for those living with, through and beyond cancer; and promoting education, prevention and early detection to reduce the impact of cancer in the greater Kansas City area.