

Special thanks to the following for their partnership with Cancer Action:

Foundations and Businesses

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 American Heartland Theater
 Ameristar Cares Workplace Giving Campaign
 Archer Daniels Midland Foundation
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 Bank Of America United Way Campaign
 Brotherhood Bank & Trust
 Aileen V. and Redman Callaway Fund
 Cancer Treatment Centers of America
 Centerpoint Auxiliary
 CertainTeed Corporation
 Cremation Society of Kansas and Missouri
 DaVita
 Driscoll's
 First Christian Church,
 Christian Women's Fellowship, Independence, MO
 First Presbyterian Church, Independence, MO
 GE United Way Campaign
 HCA Midwest Cancer Care
 Healthcare Foundation Of Greater Kansas City
 Heartland Combined Federal Campaign
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Support KC, Inc
 Susan G. Komen For The Cure Greater Kansas City Affiliate
 Truman Heartland Community Foundation
 Truman Medical Center Charitable Foundation
 United Way of Greater Kansas City
 United Way of Wyandotte County
 University Of Kansas Division Of Hematology and
 Oncology
 University Of Kansas Hospital
 US Bank
 Wyandotte Health Foundation

Community Groups

Back in the Swing
 Bikers for Boobies KC
 Bishop Ward High School Pep Club
 Drink Pink for the Cure
 Gamma Master Beta Sigma Phi
 Heartland Indoor Horseshoe Association
 Hoops 4 Hope
 Independence Square Association
 Independence Women's Civic Club
 Independence Young Matrons
 Ivan Lake Trust
 Jackson County Chapter of The Links Incorporated
 Junior Service League, Independence, MO
 KC Century Bike Ride
 Kimbell McCurry Paintings
 Lakewood Elementary School Teachers
 Maywood Community Church Ladies Council
 National Horseshoe Association
 Raymore-Peculiar High School Soccer Team
 Rod Rogers Memorial Golf Tournament
 SCAR Poker Ride
 Sports Car Club of America, Inc.- Kansas City Region
 Stateline Rug Hookers
 Stoney Point Christian Women's Fellowship
 Sunflowers To Roses
 VFW Raytown Memorial Auxiliary Post 4242
 Wesley United Methodist Church Women
 Westwood Christian Church
 Woods Chapel United Methodist Church
 Women's Civic Club

2013 Board Members

ALICE BASLEE Security Bank & Trust
 PATRICIA CARUTHERS, Ph.D. Community Volunteer
 KEN DAVIS University of Kansas Medical Center
 AMY DEGRAEVE Attorney, Kirkland Woods & Martinsen PC
 BARBARA FLOWERS Truman Medical Center
 JUSTIN GNAU Dignity Health
 ERIC JACOBSON Ascend Media
 JO BETH HERRICK Truman Medical Center
 RANDY KANCEL Bank Midwest
 MARY LOU KEGLER Community Volunteer
 CHAD LASALA LaSala-Sonnenber Commerical Realtors
 BRIAN LEVINSON NeighborWorks America
 ELAINE MCINTOSH Kansas City Hospice and Palliative Care
 JOE OTEY Bank Midwest
 LISA SERIG University of Kansas Cancer Center
 MELANIE SIMPSON University of Kansas Hospital
 DR. PETER VAN VELDHIEN University of Kansas
 Cancer Center



MISSION STATEMENT

As a caring community of professionals and volunteers, Cancer Action is dedicated to reducing distress and improving the quality of life for those living with, through and beyond cancer; and promoting education, prevention and early detection to reduce the impact of cancer in the greater Kansas City area.



OFFICE LOCATIONS

Johnson County
 10520 Barkley, Suite 100
 Overland Park, KS 66212
 913-642-8885

Wyandotte County
 1600 Washington Blvd
 Kansas City, KS 66102
 913-321-8880

Eastern Jackson County
 4010 S. Lynn Court
 Independence, MO 64055
 816-350-8881

www.canceractionkc.org



A GLANCE BACK AT 2013

By Karla Nichols, Executive Director

Support through every step of the journey... that is what Cancer Action is committed to providing for every person in our community who hear those frightening words "you have cancer". These are words that turn a person's world upside down. At Cancer Action, we believe that no one should face the challenges of cancer alone. Our services and support helped 3,000 people face the many challenges that cancer brought to their lives during the past year. We meet a person wherever they are when they come to us and walk alongside them wherever their journey takes them.

Our comprehensive approach to care provides essential practical services, financial assistance and the professional guidance, education and emotional support to help families navigate this difficult journey. Our individualized, personal approach to care is what makes Cancer Action a unique and vital organization in Kansas City.

2013 has been another difficult year for many families as our country remains in a time of unprecedented economic

challenge. The additional burden of fighting cancer has increased the distress on many families in our community. Cancer Action's practical and financial assistance programs provided critical, often



Karla with Gary Lezak, Chief Meteorologist, 41Actions News

life-saving services, to thousands of cancer patients. During 2013 we filled more prescriptions, gave away more nutritional supplements and provided more rides for cancer patients to their life-sustaining treatment. We continue to increase our survivorship and wellness programs to help address the emotional impact that cancer has on the lives of survivors.

Cancer Action's third annual Champion for Survivorship Breakfast, was a very successful event which highlighted the commitment of our organization to helping cancer survivors and their families. 41 Action News

Chief Meteorologist and cancer survivor, Gary Lezak was our special guest for the event. He shared how cancer has impacted his life, and how grateful he is for all the support he has received from the Kansas City community.

Cancer Action is needed now, perhaps more than ever before.

Cancer Action continues to be blessed with so many dedicated volunteers who assist us in our mission. Our agency boasts one of the largest volunteer programs in the Kansas City area, and these committed people provided over 60,000 hours of service this past year!

Our organization is needed now, perhaps more than ever before. I am so grateful to everyone who gave their time, talents and treasures to lift up the thousands of cancer patients who come to Cancer Action for support, hope and comfort during the toughest time of their lives. As a local organization, every dollar Cancer Action receives remains here in our community helping our families, friends and neighbors. Cancer Action is truly the heart of cancer support in Kansas City!

A CANCER ACTION STORY

Cancer Action provides hope and help to those who face the challenges that cancer brings to their lives. I would like to share just one of the many stories of someone who we provided assistance during the past year:



Jessica was just 19 years old when she heard those frightening words "you have cancer". Her life was busy with work, playing softball, spending time with friends and family and planning for her future. One day noticing swelling in her neck she went to have it checked out. After several tests she was diagnosed with lymphoma. This began her on

a journey of very aggressive cancer treatment for several months. Jessica is a fighter and with the support from her family and friends she faced her cancer head on and began her long and challenging path to recovery.

Jessica and her family were overwhelmed with the cost of care, and the emotional strain cancer brought to them. This is when they turned to Cancer Action for help.

Cancer Action came alongside Jessica and her family providing:

- Assistance** with the myriad of expensive medications;
- Wig** and headwear for her to wear;
- Bath Bench** and medical supplies she needed;
- Nutritional Supplements** to maintain her strength; and
- Emotional Support** and encouragement to her and her family along the way

Jessica completed her treatment and is getting stronger every day! She and her parents are so grateful that Cancer Action was there for them during this very difficult life experience.

The care Cancer Action provides is life-impacting, and may even be life-saving. It gives cancer patients hope and someone to walk with them throughout their cancer journey.

CANCER ACTION IN THE COMMUNITY

Cancer Action's Community Education Program has been out and about spreading messages of cancer prevention and informing people about cancer resources in every area of town. This past year we were able to partner with numerous organizations, hospitals and third party events to help educate individuals on cancer prevention, as well as, cancer resources for those who may be dealing with a cancer diagnosis. Cancer Action displays were at a total of 45 events this year. Over 10,000 pieces of literature were handed out through our efforts empowering people to know more about healthy living and cancer resources.

Our professional staff was also busy educating the community about the mission and work of Cancer Action providing over 30 presentations to community groups, corporations and fundraising activities.



Karla and board member Barbara Flowers at the Komen Reveal

SERVING OUR COMMUNITY IN 2013...

- Served **3,000** clients by providing on-going emotional support to patients and their families through every step of their journey, registering over 1,400 new clients during the year
- Provided **60,607** servings of nutritional supplements to **765** cancer patients to help them maintain their weight and energy during the rigors of cancer treatments
- Transported clients **1,606** times to and from life-saving or life-prolonging treatment and appointments
- Filled **3,462** prescriptions for those who could not afford their medication to relieve pain, nausea, treat infections and meet other supportive care needs
- Supported women by improving their self-image by providing **444** wigs and **1,751** turbans and scarves
- Gave **605** pieces of medical equipment used to help families members care for their loved ones
- Supplied **33,474** medical supplies to help support them with proper medical needs
- Assisted **151** women with mastectomy supplies, lymphedema sleeves or breast prosthesis
- Adopted **55** families that were financially impacted by a cancer diagnosis through our "Making Wishes Come True" holiday adoption program

CANCER ACTION VOLUNTEERS ARE AMAZING!

Cancer Action volunteers are dedicated, compassionate individuals who faithfully give of their time and talents simply because they care! Our wonderful volunteers have provided 60,735 hours supporting our organization and those we serve in 2013. Please take a look at these amazing numbers:

365 hours were dedicated to supporting successful fundraising and special events

105 hours were given to inform and educate people about Cancer Action at community health fairs

1,167 hours were provided to drive cancer patients to and from their life-saving medical treatments and doctor appointments

16,942 miles were driven transporting clients to and from their treatments and physician appointments

4,539 hours were donated to help our three offices run smoothly by putting together bulk mailings, entering data into the computer, answering phones and greeting clients with a smiling face when they walk into Cancer Action's front door

54,509 hours were logged to provide comfort and care to our clients by making bed pads, afghans, hospital sheets, hats, scarves, turbans and other comfort items that touch so many lives

50 hours were provided by student volunteers who helped with bulk mailings and general office tasks, filled volunteer gift bags and helped at fundraising events

OUR 2013 VOLUNTEER OF THE YEAR – Shirley Jennings with volunteer director Leslie Berning, Karla Nichols, Gary Lezak and Stormy too!



FINANCIAL OVERVIEW

Total Support and Revenues	\$729,659	
Donations/Memorials	\$213,885	29.4%
Patient Services Grants	\$239,553	32.8%
United Way/CFC	\$123,013	16.9%
Interest and dividend income	\$16,370	02.2%
Unrealized Gain on investments	\$(33,101)	-04.5%
Realized Gain on investments	\$132,212	18.3%
Special Events	\$ 33,115	04.6%
Other Revenue	\$ 4,912	00.2%
Operational Expenses	\$707,587	
Programs and Services	\$613,414	87.5%
Management/General	\$ 59,329	08.4%
Fundraising	\$ 28,844	04.1%

A full copy of the audited financial report may be obtained upon request.

Volunteers are the only human beings on the face of the earth who reflect this nation's compassion, unselfish caring, patience, and just plain loving one another.

Erma Bombeck